



National Center
for Policy Analysis

QUARTER ALERT
from America's Think Tank

April - June 2016

Dear Friends,

In light of recent tragic events around the world and in our own community, we are reminded of the importance of putting aside our differences and working together. However, in light of the divisive forces at work today, many are unsure how to accomplish that task.

When we look at the 33-year history of the National Center for Policy Analysis (NCPA), we see an example of how to make a difference in the lives of millions of Americans.

As our valued partners, you make a difference by investing your time and resources in the NCPA. One such influencer was Ron Kranzow, respected attorney and beloved father and grandfather, who passed away in March at the age of 84. We were blessed to learn that Ron possessed great foresight, and set up a charitable remainder trust naming the NCPA as a beneficiary.



We need more visionary partners like Ron Kranzow who reflect the same vision we are incorporating as we engage in our strategic planning process in the coming weeks.

The NCPA resides outside the beltway for a reason. We are different. We are about remembering the history of America, focusing on our great nation's core competencies, and building the future. We continue to look for innovative ways to move the theatre of policy from theory to practical wisdom for all citizens.

To that end, in this quarterly report you will read about Kristina E. Barton, who joins me as Special Assistant, and will be a critical member of our team as we move forward reclaiming America for Americans.

We look forward to continuing to serve you all.

Jim H. Amos, Jr.
President and CEO

Making A Difference



Ron Kranzow Leaving a Legacy

Ron Kranzow, long-time friend of the NCPA, passed away at the age of 84 on March 15, 2016. Ron was a faithful supporter of the NCPA and ensured his generosity will continue by designating the NCPA as a beneficiary of his charitable remainder trust. This is an easy way to ensure your philanthropy continues. Contact Eileen Resnik at 972-308-6456 for more information.

Welcome to the NCPA!

Kristina E. Barton

Kristina E. Barton serves as Special Assistant to the President and CEO, James H. Amos, Jr. Building on extensive experience as a major donor fundraiser, Kristina spearheads the efforts of the office of the President related to investor relations, business development, fundraising and events, and the overall strategic advancement of the NCPA.



Ms. Barton's notable career includes fundraising in Texas for political candidates, national committees, 501(c)3 and 501(c)4 efforts. Specializing in major donor relations and events, Kristina assisted the Romney Victory Committee, Republican National Committee (RNC), National Republican Congressional Committee (NRCC), various U.S. Senators, Congressmen, and governors, as well as Super PAC efforts.

Big Issues, Big NCPA Impact

“Solutions for Americans from America’s Think Tank” reflects our goal to unleash the power of ideas for positive change!

Health Care Reform

How to Reform U.S. Health Care Once and for All

The NCPA continued to work closely with House leadership (at their request) to lend support for their effort to repeal the Affordable Care Act (ACA). **Many of NCPA’s comprehensive health reform solutions were included in House Speaker Paul Ryan’s health care reform task force report** released in June, including expansion of Health Savings Accounts, eliminating the individual mandate, and increasing transparency and flexibility. Speaker Ryan invited the NCPA to provide our input to the task force and to preview and comment on the plan before release.

Energy Security

Protect the Electric Grid!

The Texas electric grid is key to the state’s economy, serving 85% of its electricity needs. If a failure to the grid were to occur, millions of Texas workers would be rendered incapable of performing even the most basic of functions.

Texas State Senator Bob Hall contacted NCPA to coordinate efforts on his proposed legislation for “hardening” the Texas grid against an electromagnetic pulse attack (EMP). NCPA hosted the Senator



in two separate planning meetings with U.S. Representative Trent Franks (R-AZ) and security expert Frank Gaffney who are currently exploring opportunities for hearings on the topic. The proposed solutions could serve as a model for the remaining two national electric grids. Meanwhile, Senior Fellow David Grantham participated in the Texas Grid Security Summit. In addition, Dr. David Grantham and Legislative Director Brian Williams met with U.S. Senate Homeland Security Committee staff to talk about power grid security.

National Security

Provide for the Common Defense Now! Petition Impact

Executive Director and Vice Chairman of the Board Allen B. West met with Rep. Mac Thornberry, Chairman of the House Armed Services Committee and as a result, **three of NCPA's five key recommendations in our Provide for the Common Defense Now! petition have been included in the National Defense Authorization Act** passed by the House of Representatives:

- Reduce the growth of the Department of Defense bureaucracy.
- Reform the military acquisition process to help military personnel receive modern weapon systems on time and under budget.
- Increase military personnel pay to help address low-paying enlisted positions.



We also delivered the petition to Senate Armed Services Committee Chairman John McCain and his defense aide. They liked the zero-based budgeting proposal and are considering serious reduction numbers for general offices, an idea put forth in the petition.

Economic Growth

Harming Small Business Harms the American Economy

The NCPA recently submitted testimony to the U.S. Senate Committee on Small Business and Entrepreneurship which focused on the effects of two important rulings by the National Labor Relations Board in 2015. These rulings expanded the interpretation of the “joint employer” rule. Joint employer is a designation given when two firms are involved in the employment practices of an employee. These new rulings are significant, because they consider fast food corporations such as McDonald’s to be joint employers of employees that work at individual franchises. **Our testimony highlights how this could lead to higher costs to small businesses, less innovation and lower productivity.**

Financial Crisis Initiative

Can We Prevent the Next Credit Crisis?

On April 27, our Dallas conference *Can We Prevent the Next Credit Crisis?* generated much discussion between panelists and attendees. In addition, six television programs funded by the NCPA are currently airing that feature experts who participated in the conference.



*Dallas Conference “What Caused the Financial Crisis?” Panel
Left to Right: William Black, Rusty Cloutier, Richard Bowen,
Peter Wallison and George Selgin*

On May 12, **Jeb Hensarling**, chairman of the House Financial Services Committee, **keynoted our Washington D.C. conference** and unveiled the committee’s plan for a pro-growth, pro-consumer replacement to the Dodd-Frank Act. He also gave NCPA permission to publish his remarks, *Principles of Financial Opportunity Reform*, as a special publication.



Our Media Impact

We continue to reach more Americans than ever before.

Should Tipping Be Abolished?

One recent example of our extensive media outreach is the attention received by our publication *Should Tipping Be Abolished?* on whether or not the practice of tipping should be reformed. To date, the piece has garnered 46 news media placements with an ad value of \$276,873, and has been featured in a variety of outlets such as *Bloomberg*, *Restaurant Hospitality*, *Science Daily* and *EATER*.

You can read it and all our publications at www.ncpa.org.



Social Media



- During the second quarter, 2,078,769 were reached on social media.

News Placements



- 1,694 news placements generated an advertising value of \$40,210,145.

Innovative Policy Solutions from America's Think Tank

Research Publications

Financial Crisis Initiative

- [Principles of Financial Opportunity Reforms](#)

Tax Analysis Center

- [Hillary Clinton's Capital Gains Tax Proposal](#)

Health Policy Research Center

- [How to Pay for Medicare](#)
- [Proposed Drug Plan Legislation Could Hurt Oklahoma Consumers, Raise Costs](#)
- [A Bogus Solution for High Drug Costs](#)
- [Paying for Medicare Now and in the Future](#)
- [U.S. Health Spending is Not a Burden on the Economy](#)
- [NCPA Alternatives to Obamacare](#)
- [Congressional Brief: NCPA Health Reform Agenda](#)

National Security

- [Budgeting Alternatives for the Department of Defense](#)
- [The Military, Nation-Building and Counterterrorism in Africa](#)
- [The Texas Grid and U.S. National Security](#)

Economy

- [Should Tipping Be Abolished?](#)
- [How to Raise Wages](#)
- [How the New Overtime Rule Will Hurt the Middle Class](#)
- [Labor Unions and the Joint Employer Rule](#)
- [What Is Important - And Not Important - About Inflation](#)
- [The Positive Side of Negative Interest Rates](#)

U.S. Congressional Testimony

- [Shutting Down ISIS' Antiquities Trade](#)
- [Texas Grid and U.S. National Security](#)
- [Do Not Underestimate the Dangerous Conflict Mineral Provision in Dodd-Frank](#)
- [The NLRB Joint Employer Rule Creates New Challenges in the Complex Relationship Between Employers and Unions](#)

Go to www.ncpa.org to read more!

Save the Date!

Hatton W. Sumners Distinguished Lecture Series Addressing Homegrown Terrorism



WHO: Ed Davis, the Boston Police Commissioner at the time of the Boston Marathon bombing
WHEN: September 9, 2016
WHERE: Dallas Marriott Las Colinas
223 West Las Colinas Blvd
Irving Texas
TIME: 12:00 - 1:30 PM

Conservatism Made Simple: A Program for Millennials



Are you tired of policy discussions being won by purely emotional arguments, or the alarming embrace of socialism by our peers? This workshop and discussion will equip you with tactics to help share your ideas in a clear, concise, and common sense manner.

WHO: Allen B. West, discussion leader
WHEN: July 28, 2016
WHERE: 4801 Arapaho Rd
Addison Texas
TIME: 5:30 PM - 7:10 PM

*To register
go to www.ncpa.org/events
or call 972-308-6601*

Make your donation a monthly one. Simply click on DONATE TODAY at www.ncpa.org and select "Make this a monthly donation." Questions? 972-308-6456 or Eileen.Resnik@ncpa.org