

From: Jacobs, Chris (JEC)
Sent: Tuesday, June 19, 2012 9:58 AM
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Subject: HHS Propaganda Accounts for 60% of Pro-Obamacare Ads

The Los Angeles Times [reports today](#) on the status of ad wars regarding the unpopular health care law – an article which includes this striking passage:

The lack of advertising in support of the bill is made even more prevalent by the fact that **the Department of Health and Human Services accounts for 60% of pro-healthcare reform spending**. With \$46 million split among national campaigns (\$29 million), cable (\$14 million) and smaller buys in urban areas (\$3 million), that leaves a mere \$30 million spent over 3 1/2 years by every other pro-healthcare reform group nationwide.

Apparently, when this Administration complains about “corporate interests” in politics, their “solution” involves using taxpayer dollars to engage in advertising campaigns promoting a law [the American people don’t want](#).

As a reminder, here are just some of the other wasteful projects HHS has used taxpayer dollars to fund:

- \$20 million to a [PR firm](#) for a publicity campaign promoting Obamacare’s benefits
- \$26 million in [grants](#) to Ogilvy Public Relations included in the “stimulus” to establish a “Publicity Center”
- [\\$18 million](#) to send a [mailing](#) to seniors purportedly touting the “benefits” of Obamacare to seniors. The Government Accountability Office [found](#) that the mailer – which was NOT reviewed or approved by the non-partisan Medicare actuary for its accuracy – “overstates some of [the law’s] benefits” and “presents a picture of [the law] that is not universally shared.”
- [\\$3 million](#) in taxpayer funds to run an ad campaign in which Andy Griffith [took on the role](#) of “pitching President Barack Obama’s health care law to seniors.” The non-partisan [factcheck.org](#) concluded that the ads used “weasel words” to mislead seniors about the impact of the health care law.
- Millions more in taxpayer funds to fund [4 million postcards](#) promoting Obamacare’s small business tax credit – which the Government Accountability Office recently [concluded](#) was convoluted and ineffective

With spending projects like these, is it any wonder that the federal government is running trillion-dollar deficits?

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